



TXT2GET

MAXIMUM AD RESPONSE

A/NZ's Leading Mobile Marketing Provider

See it in action!
Text **MAX** to 244

Use www.txt2get.co.nz to:

- **Triple** the response rate to ads & promotions
- **Capture** ad response databases 24/7 by using easy-to-act-on SMS keywords
- Make product labels/packaging **interactive**
- Use the resulting automated SMS and email flows to **gather opt-in** email, SMS & Twitter & Facebook followings
- **Measure** ad response to refine your creative, call-to-action and placement

Example:

1 Client sees/hears radio ad...

"For more info on our thing, call 0800 454566 or text 'thing' to 244".



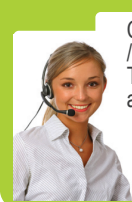
2 Client sends text...



3 Client receives text/email



4 Your customer service / sales can follow-up



Customer service / sales monitors TXT2GET reports and follows up.

... Other Campaign Types & example clients

Text for info or a call back	> 1,000, incl. Westpac, Steinlager, GE Money, Orcon, Slingshot, NZ National Party
Text your 'keyword' to 244 to enter	Wrigley's, Samsung, VnC Cocktails, Gloria Jeans, Red Bull, Mike Pero
Text a unique code to enter*	Woodstock, Canadian Club, Pulse, Vodka Cruiser, Guthrie Bowron, Westfield
Text for vouchers	Placemakers, Blend Bar, Hairfree, Gloria Jeans, Brisbane Boat Show
Text for a sample	Johnson&Johnson/Flexia/KY
Text to recruit	Fonterra, NZ Fire Service, Harveys, Ernst & Young
Text to donate	Heart Foundation, Prostate, Unicef, Breast Cancer Trust, Mental Health
Text to vote	Rodney District Council, ACP/Metro mag, Miss Lingerie NZ, Salsa Nationals

* ask txt2get to quote.

Pricing:

Keyword: \$95/year

Campaigns: (live text or email responses when your keyword is texted)

Campaign Subscription Roll Frequency	Price per Roll period (\$)	Saving (vs Monthly)
Month-on-Month	295	-
3 monthly	495	44%
6 monthly	795	55%
12 monthly	1,195	66%

Or

Flat Rate: \$395/month, for up to 5 campaigns running that month

How to Set Up a Keyword/Campaign:

Step 1	Keyword: Go to www.txt2get.co.nz & search for your preferred 'keyword'
Step 2	Campaign: Follow prompts to set up the text message or the text and email messages you want people to get when they text your keyword to 244. (Automated emails can be html or use our simple templates) Subscribe with your credit card.
Step 3	Promote/Reports: Promote your keyword / campaign prominently. Get real-time texter reports or have them emailed. Update Step 2

Next Step?



Go to
www.txt2get.co.nz



Email
mobi@txt2get.co.nz



Call us
0800 333012



Text
MAX to 244,
for a free guide



Attend
an online webinar
demo:
www.txt2get.co.nz



Research
previous campaigns
and case studies:
<http://cms.txt2get.co.nz>



TXT2GET
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